Personal
Mission Statement

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Develop Your Mission Statement
Step 1 – "To"

Determine your "1 Thing" that you can do in the best or worst possible life scenarios.

- Don't worry about defining it too much; this step is supposed to be pretty "big" thinking.

- Example: "To connect people to the truth of God's love"

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Step 2 – "by being"

Imagine – you're at your own funeral, it's a joyous occasion; well lived life. Good friends are sharing about you.

What words would describe how you want to be remembered?

Example: hopeful, courageous, authentic, remarkable, loyal, transparent, encouraging, truly believing in others

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Step 3 – "as evidenced by"

Create your "Doing" statement.

- Think of fellow workers, clients you serve, colleagues, talking about what you did and how you did it
  - themes: problem solving, creating solutions, etc …

Example: "simply and powerfully equipping people to reveal and boldly pursue their possibilities"

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Step 4 – Put It All Together

Add "to" to the Doing statement.

Example: "To simply and powerfully equip
people to reveal and boldly pursue their
possibilities"

Now, put it all together…

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Example 1

Chuck Bowen's Personal Purpose Statement:

"To fulfill God's purpose in my balanced life by being hopeful, courageous, authentic, remarkable, transparent, loyal, encouraging and truly believing in others, as evidence by simply and powerfully equipping people to reveal and boldly pursue their possibilities."

Example 2

Randy Crane's Personal Mission Statement:

"To connect people to the truth of who God is, who they are in Him, and to significant ideas and experiences, opening doors of understanding and windows of opportunity by being loving, encouraging, imaginative, empathetic, a person of integrity, a great teacher and listener, a servant, a protector, and a lifelong learner."

(Notice I left out the last part ("as evidenced by…"). It didn't work for me, so I didn't use it. Do the same with yours. If something doesn't work, it doesn't fit, tweak it or don't use it.)

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